



Give Five – Read Five Book Drive Tips

There are many resources available on the *Give Five – Read Five* website (<http://www.ncpublicschools.org/givesreads5/>) to help your class, school or district launch its own campaign. Resources include letters for parents and business and/or community leaders, as well as a summer reading tips sheet, a Lexile fact sheet, logos and helpful links.

In addition, please consider the following strategies as you implement your campaign and related book drives at the local level:

- Partner with local chambers of commerce, churches, local sports teams, small businesses and other community organizations who can host book collection boxes and/or collection events. Many of these groups are looking for meaningful service projects, especially projects that will impact the local community. In 2014, for example, one church youth group collected and distributed 27,000 books to eight elementary schools!
- If you are working in a middle or high school, consider helping your school to “adopt” a local elementary school. Encourage students and parents to collect books for this school as a service project. Some local high schools have even allowed students to earn one service hour for every five books they bring to donate to local elementary schools.
- It is helpful to place book donation boxes in multiple locations through a school or district, not just in the front office of a school or district office.
- Partner with new and used book stores. Over the past three years, many stores have offered discounts or special deals to customers who purchase books for the *Give Five – Read Five* campaign. Some used book stores are willing to offer deals on entire bags of books (sometimes 20+ books) for one low price.
- Reach out to your local media partners to see how they can help you spread the word about your campaign efforts.
- Send information about the *Give Five – Read Five* activities that your school or district is planning or already implementing to diane.dulaney@dpi.nc.gov. We will feature your efforts on DPI’s webpage and promote your efforts through DPI’s social media channels.
- At the end of your book drive, host book shopping day for teachers and/or students. These shopping events and end-of-campaign celebrations are often wonderful events during which you can see how grateful and excited teachers and students are about receiving new books.
- **Report the total number of books collected by your schools or districts to diane.dulaney@dpi.nc.gov by June 17, 2016.** Your report will enter your school into the competition for a school-wide license for online literacy tools. You also will help to make sure that every single donated book is counted DPI can announce a statewide collection total in early July.

