



Congratulations!

The files enclosed in this folder are seals to promote your 2016-2017 North Carolina Academic Growth Award.

The following are suggested uses for the seals and specifications for each file type provided.

The Academic Growth seal will look best on a white background. When placing seals on a color background, the files in the subfolder Oval should be used. These images will put a white oval behind your seal. The non-oval files are square with white backgrounds, which may work better with social media, emails, text wraps, and in alignment with other logos.



AcadGrowthAward_highres.jpg

1400x1300px (4.667x4.333"), 300 dpi, RGB

uses: printed pieces and MS Office applications

AcadGrowthAward_web.jpg

200x185px, 150 dpi, RGB

uses: web, social media, email

AcadGrowthAward.eps

Scalable Adobe Illustrator vector file, RGB, fonts converted to outline, no background

uses: Banners, posters, video, jobs being sent to vendors. These files are not viewable without professional illustration software, but will be the file type requested by most vendors.

AcadGrowthAward_oval.png

1631x1300px (4.667x4.333"), 300 dpi, RGB

uses: printed pieces and MS Office applications with color backgrounds

AcadGrowthAward_ovalweb.png

200x159px, 150 dpi, RGB

uses: web, social media, email with color backgrounds

AcadGrowthAward_oval.eps

Scalable Adobe Illustrator vector file, RGB, fonts converted to outline

uses: Banners, posters, video, jobs being sent to vendors. These files are not viewable without professional illustration software, but will be the file type requested by most vendors.