



Congratulations!

The files enclosed in this folder are seals to promote your 2016-2017 North Carolina Exceeded Academic Growth Award.

The following are suggested uses for the seals and specifications for each file type provided.

The Exceeded Academic Growth seal will look best on a white background. When placing seals on a color background, the files in the subfolder Oval should be used. These images will put a white oval behind your seal. The non-oval files are square with white backgrounds, which may work better with social media, emails, text wraps, and in alignment with other logos.



ExcAcadGrowth.jpg

1200x1300px (4.0x4.333"), 300 dpi, RGB

uses: printed pieces and MS Office applications

ExcAcadGrowth_web.jpg

200x187px, 150 dpi, RGB

uses: web, social media, email

ExcAcadGrowth.eps

Scalable Adobe Illustrator vector file, RGB, fonts converted to outline, no background

uses: Banners, posters, video, jobs being sent to vendors. These files are not viewable without professional illustration software, but will be the file type requested by most vendors.

ExcAcadGrowth_oval.png

1527x1300px (4.667x4.333"), 300 dpi, RGB

uses: printed pieces and MS Office applications with color backgrounds

ExcAcadGrowth_ovalweb.png

200x170px, 150 dpi, RGB

uses: web, social media, email with color backgrounds

ExcAcadGrowth_oval.eps

Scalable Adobe Illustrator vector file, RGB, fonts converted to outline

uses: Banners, posters, video, jobs being sent to vendors. These files are not viewable without professional illustration software, but will be the file type requested by most vendors.

If you have questions about the art files or require another format, please email graphics@dpi.nc.gov